



Philips - LoopSign Deployment Guide

Deployment of LoopSign to your Philips display is very easy. LoopSign utilizes its Android app on Philips's custom Android OS to play content. Both D-Line (BDL4650D) and Q-Line (BDL3650Q) are fully supported.

Connecting the display to ethernet is always highly recommended, but wifi connections will usually work as well, given a strong and stable wifi connection.

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1. Go through the first-time setup menu

After turning on the screen for the first time, go through the steps of the first-time setup menu.

Choose language.



Skip these steps.













Connect to network (ethernet highly recommended) and finish the first-time setup.





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2. Install the LoopSign player app

2.1 Enable unknown apps

Press the following sequence on the remote to enter the Android menu: HOME + 1888. In the Android menu, go to Settings \rightarrow Security, and then enable Unknown sources.











2.2 Install the LoopSign Player app

Download the LoopSign Player app either directly on the screen using the built-in browser or download it to your computer and put it on a memory stick (FAT32 recommended) which you can connect to the screen.

Download link: https://loop24.no/lspdm.apk

Open the *Storage* from the Android menu, and from there find and install the LoopSign Player app file.







2.3 Set LoopSign Player as the Custom app

From the Android menu, go to Settings \rightarrow Signage Display \rightarrow Custom app \rightarrow Select app, and then set and save LoopSign Player as the Custom app.











2.4 Set system font size to default

From the Android menu, go to Settings \rightarrow Display \rightarrow Font size, and then adjust the font size to Default.





3. Set date/time and schedule settings

3.1 Set date/time settings

Make sure that the date/time settings of the screen are correct. From the display's regular menu (HOME button on the remote), go to Advanced option \rightarrow Date and time, and then check that the settings are correct.

	Date and time			
	Auto Sync		Play	
Medi	Set date		Compose	
INCOL	Set time			
	Choose time zone		Settings	
	GMT+1:00			
	NTP Server	time.android.com		
	Current date time	2025/02/27 11:28:31		





3.2 Set scheduled on/off of the display

From the display's regular menu (HOME button on the remote), go to Advanced option \rightarrow Schedule, and then set your preferred schedule(s). Remember to set Custom as the input and to make sure that the schedule is enabled before saving.

	Schedule			
	Schedule list	- 1		
	Enable			
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Med	End time	18:00	Compose	
	Input	Custom	Cattings	
			Settings	
	Days of the week	MON, TUE, WED, THU, FRI		
	Every week			
	Brightness	Off		
		Back Save		
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4. Open the LoopSign Player app

Select the Custom source with the remote to open the LoopSign Player app. Use the unique hash code shown on the screen to enroll the display to your LoopSign account and show your content.







5. Enroll the display on your LoopSign account

Log in to LoopSign, and then click *Manage Screens*. After that, click *Devices* in the top menu. In the Devices overview, click *+Enroll* to add the display to your LoopSign account, using the hash code showing on the display. After that you can assign the display to a LoopSign screen to immediately have your display start playing your LoopSign content.

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Congratulations! You've now successfully configured your display, enrolled it to your LoopSign account and assigned it to play content from a LoopSign screen.

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