

Sony - LoopSign Deployment Guide

Deployment of LoopSign to your Sony professional display is very easy. LoopSign utilizes its Android app on Sony’s custom AndroidTV OS to play content. Please note that since Sony uses an AndroidTV OS, you need to use a particular LoopSign Player app for AndroidTV, different from the app version for other displays. You can download the correct app version [here](#) (see also chapter 3).

Connecting the display to ethernet is always highly recommended, but wifi connections will usually work as well, given that the display has a strong and stable wifi connection.

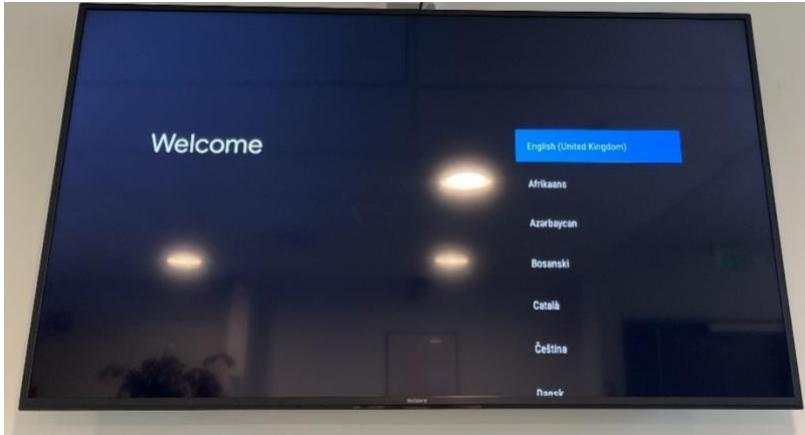
Content

- 1. Go through the first-time setup menu 2
- 2. Enable “Pro settings mode” 7
- 3. Install the LoopSign Player app 9
- 4. Configure “Pro settings” 9
- 5. Configure other settings 10
- 6. Start “Pro mode” 10
- 7. Enroll the display on your LoopSign account 11

1. Go through the first-time setup menu

After turning on the screen for the first time, go through the steps of the first-time setup menu.

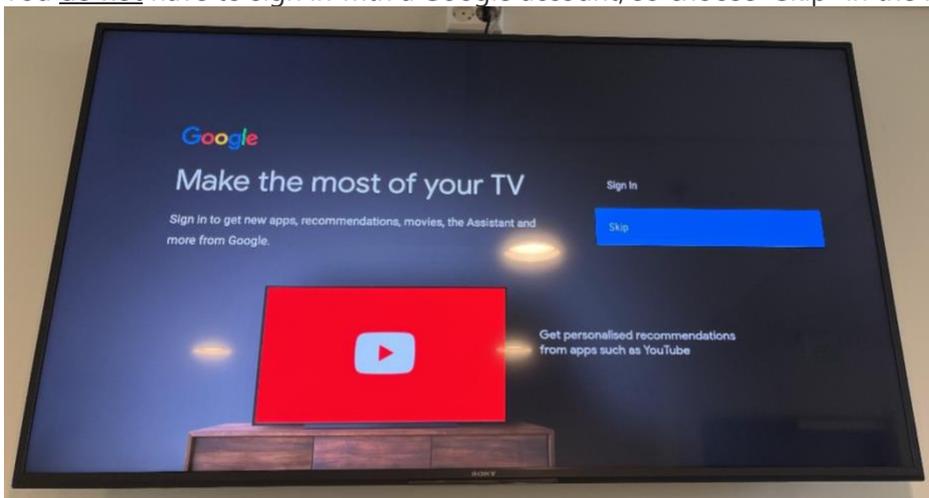
Choose language.



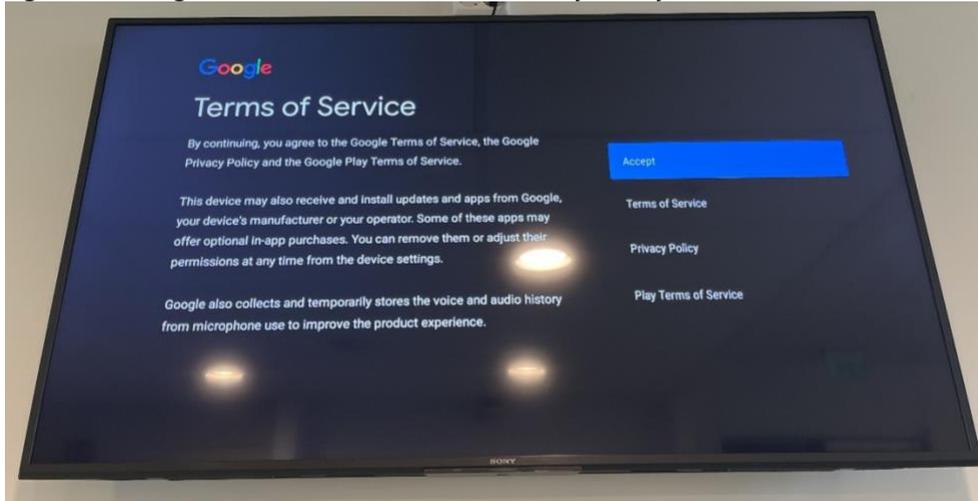
Connect to network (ethernet highly recommended).



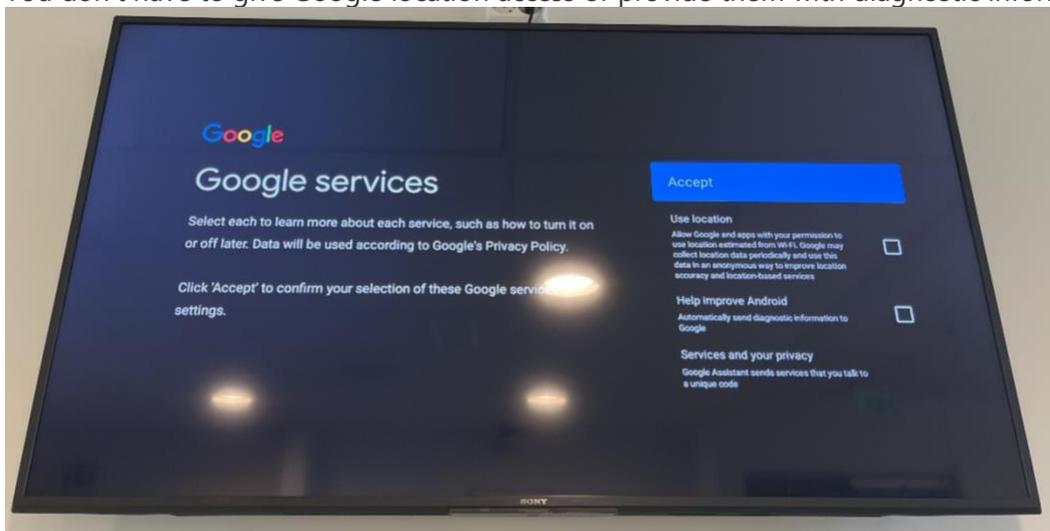
You do not have to sign in with a Google account, so choose "Skip" in the next step.



Agree to Google's Terms of Service and Privacy Policy.

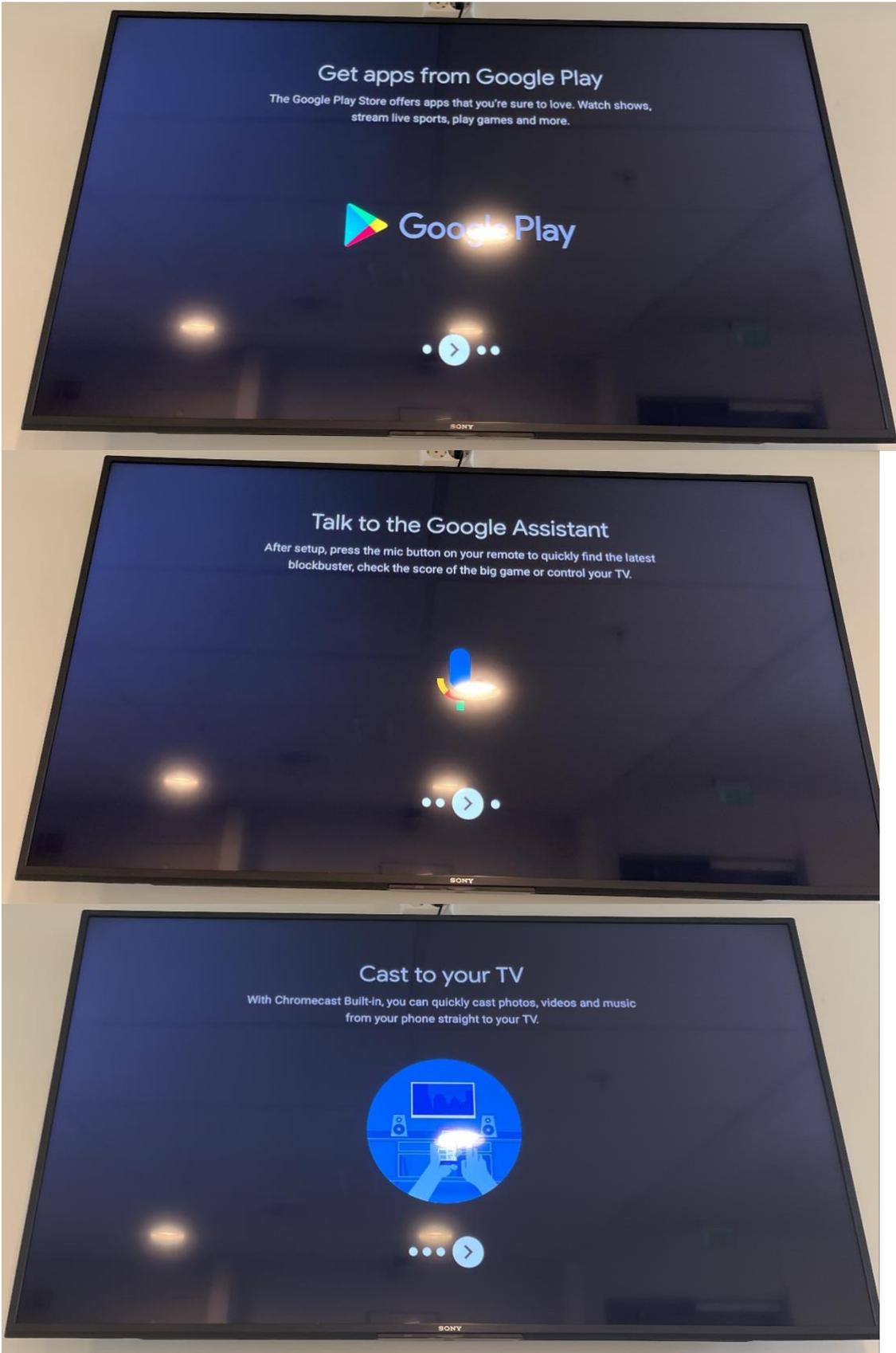


You don't have to give Google location access or provide them with diagnostic information.



Cycle through the information about the screen's features with the right arrow button on the remote.





Press the confirm button on the remote to initiate Sony's own part of the initial setup process.



Agree to Sony's Privacy Policy.



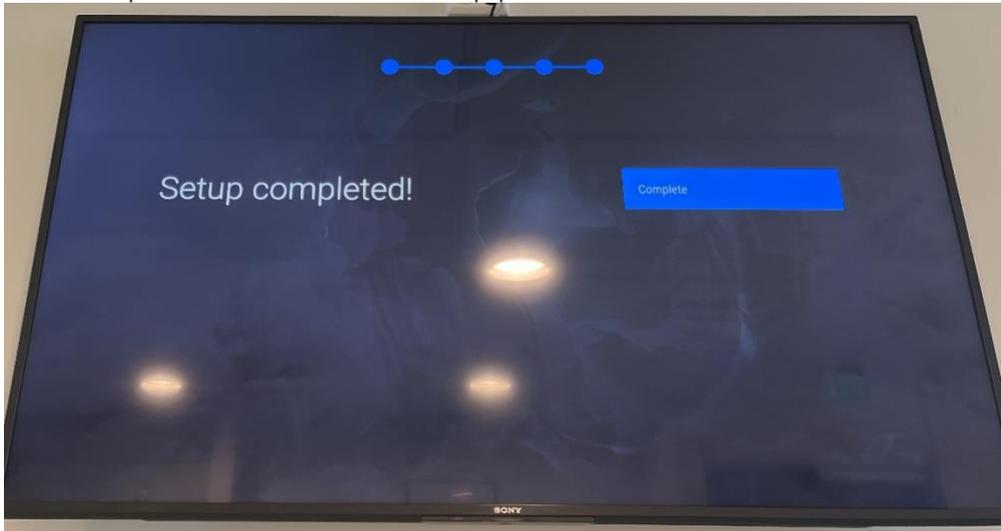
Choose how your screen is mounted. (This is only relevant to how the screen's speakers behave.)



Click Next on the information page about AirPlay and HomeKit.

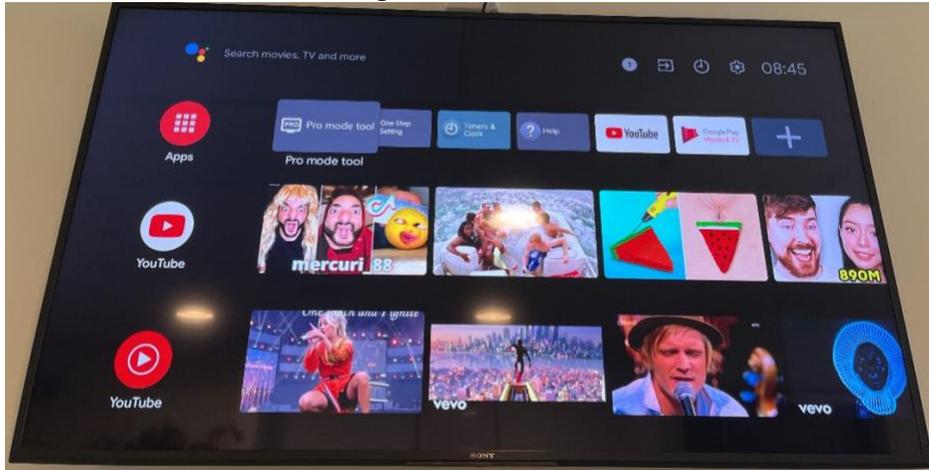


Click Complete to finish the initial setup process.

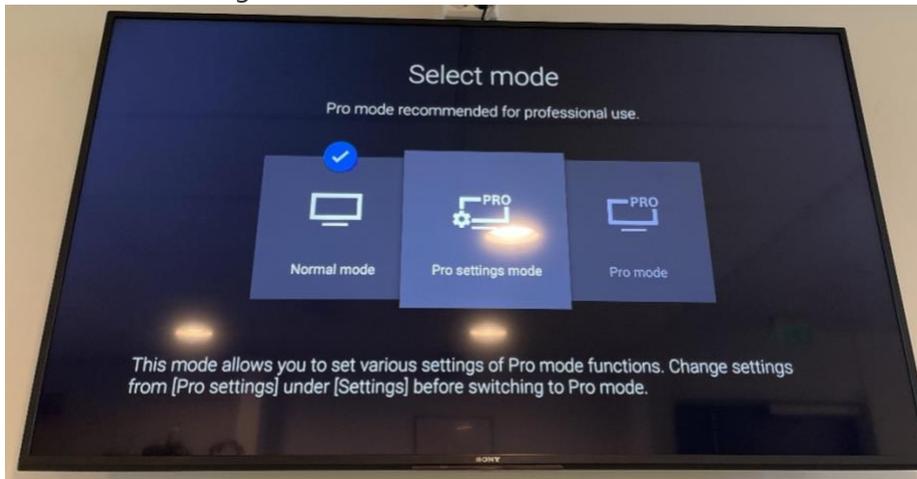


2. Enable "Pro settings mode"

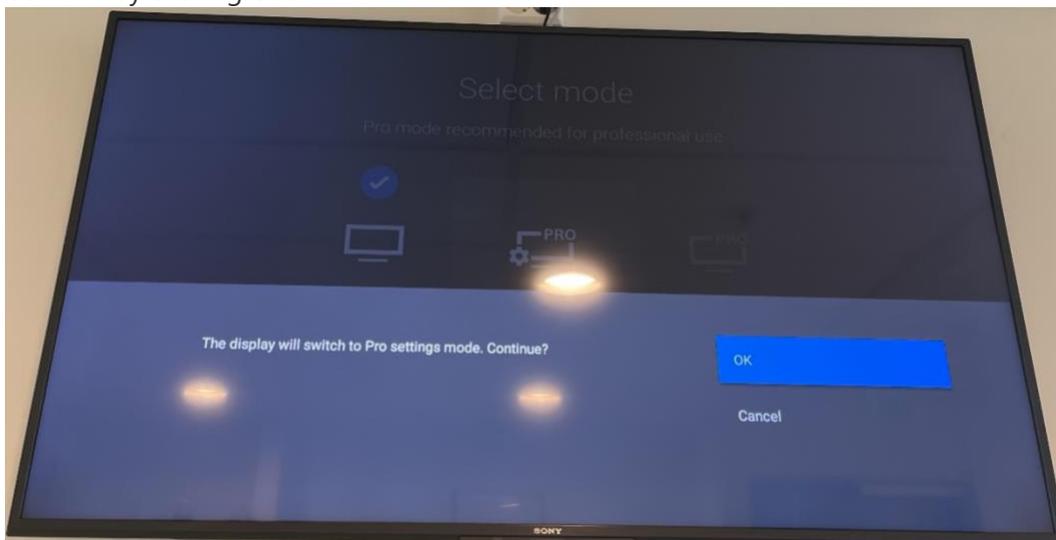
The Home Menu should now appear automatically. If not, click the Home button on the remote. Once in the Home Menu, navigate to and choose "Pro mode tool".



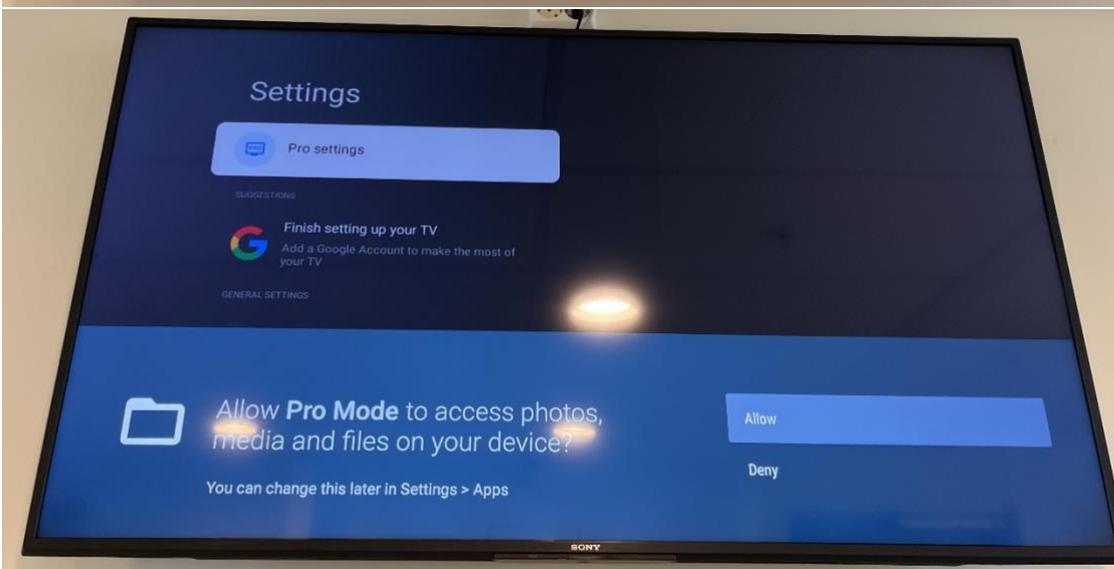
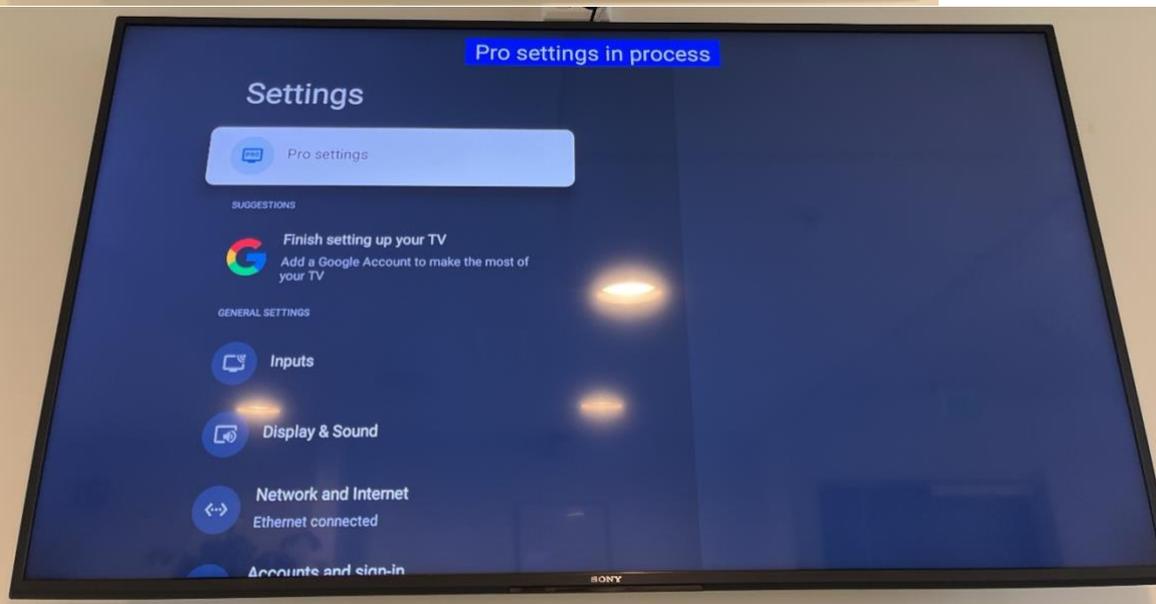
Choose "Pro settings mode".



Confirm by clicking OK.



Once back in the Home Menu, "Pro settings in process" will show in the top of the screen. Navigate to and choose "Settings" in the top right corner, and then "Pro settings". Give "Pro Mode" all the access it asks for by choosing "Allow" in the notifications that pop up.

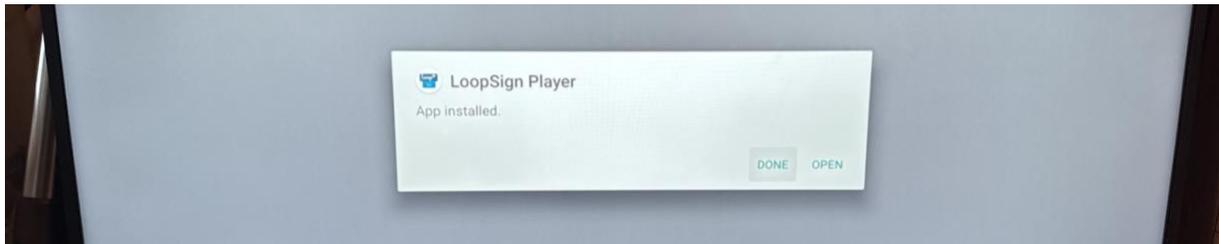


3. Install the LoopSign Player app

Download the LoopSign Player app to your computer, unzip it and put the APK file on a memory stick (FAT32 recommended) which you can connect to the display.

Download link: https://loop24.no/lsp_store.zip

Connect the USB memory stick to the display. (A notification might appear asking what to do about the connected memory stick. If so, just dismiss the notification.) Go to “Settings” → “Pro settings” and then navigate to and open “Install APK”. Open the LoopSign Player APK to initiate installation and choose “Done” when finished.



4. Configure “Pro settings”

In “Settings” → “Pro settings”, do the following:

- 4.1 Go to “AC power on” and set to “Always on”.
- 4.2 Go to “Initial Input source”, choose “Android app” and then choose the newly installed “LoopSign Player” from the bottom of the app list. Click “OK” when done.
- 4.3 Optionally, go to “Power Scheduling” and set when your display should automatically turn on and off.
- 4.4 Go to “Periodic restart” and set your preferred time for when the display should restart every day.
 - 4.4.1 Please note that no matter if you set “Power Scheduling” or not, it is still highly recommended to enable “Periodic restart”.
 - 4.4.2 If you set restart at a time when the display is on, remember to enable “Forced restart while display is on”.
- 4.5 Go to “Apps” and set “LoopSign Player” to “Enable”.

5. Configure other settings

In “Settings”, do the following:

- 5.1 Go to “System” → “Date and time”. Confirm that the automatically set settings for date and time are correct or change them as needed. It is recommended to keep Automatic date & time activated but remember to check that the correct time zone is set.
- 5.2 Go to “System” → “Power and energy” and disable any and all power saving features.

6. Start “Pro mode”

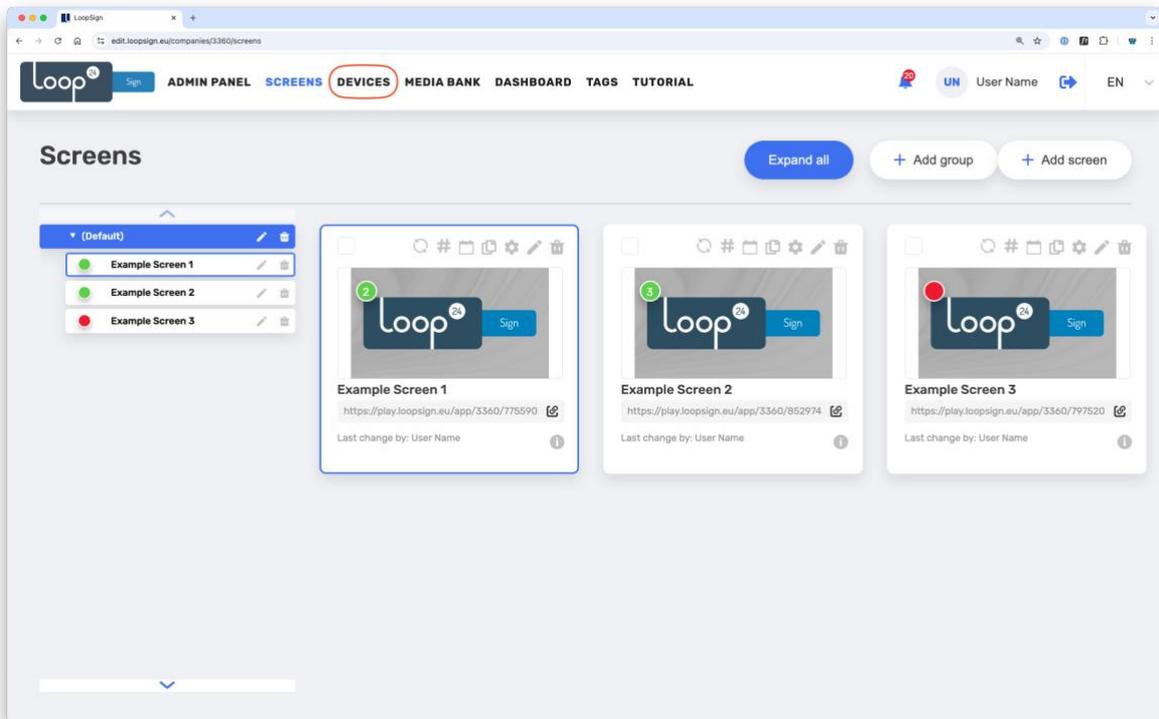
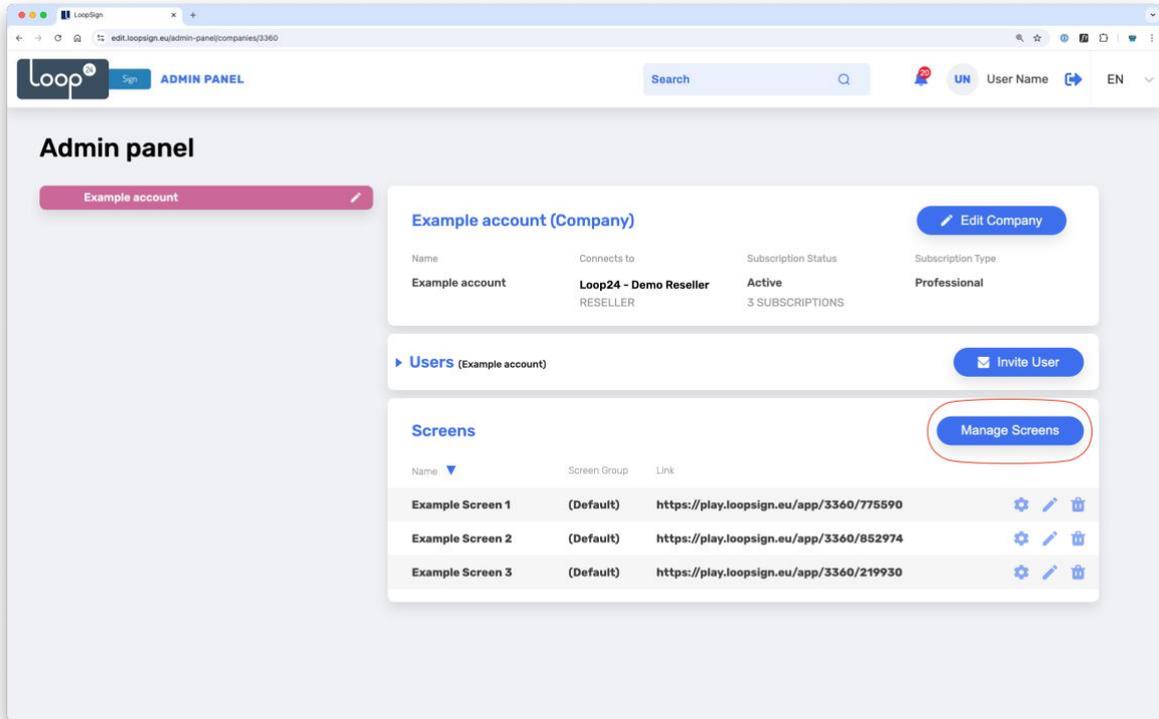
All necessary settings have now been set, so you can start the display’s “Pro mode”: Go to “Settings” → “Pro settings” and choose “Start Pro mode”. Confirm with “OK”, and the display will then restart into “Pro mode”.

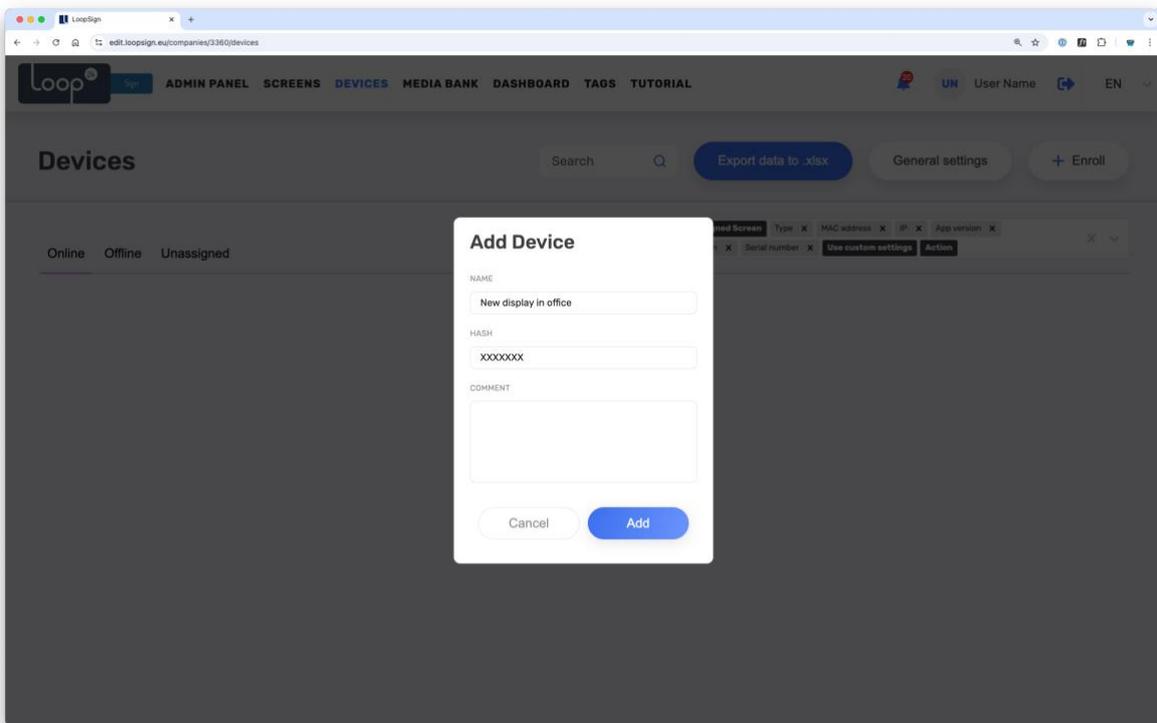
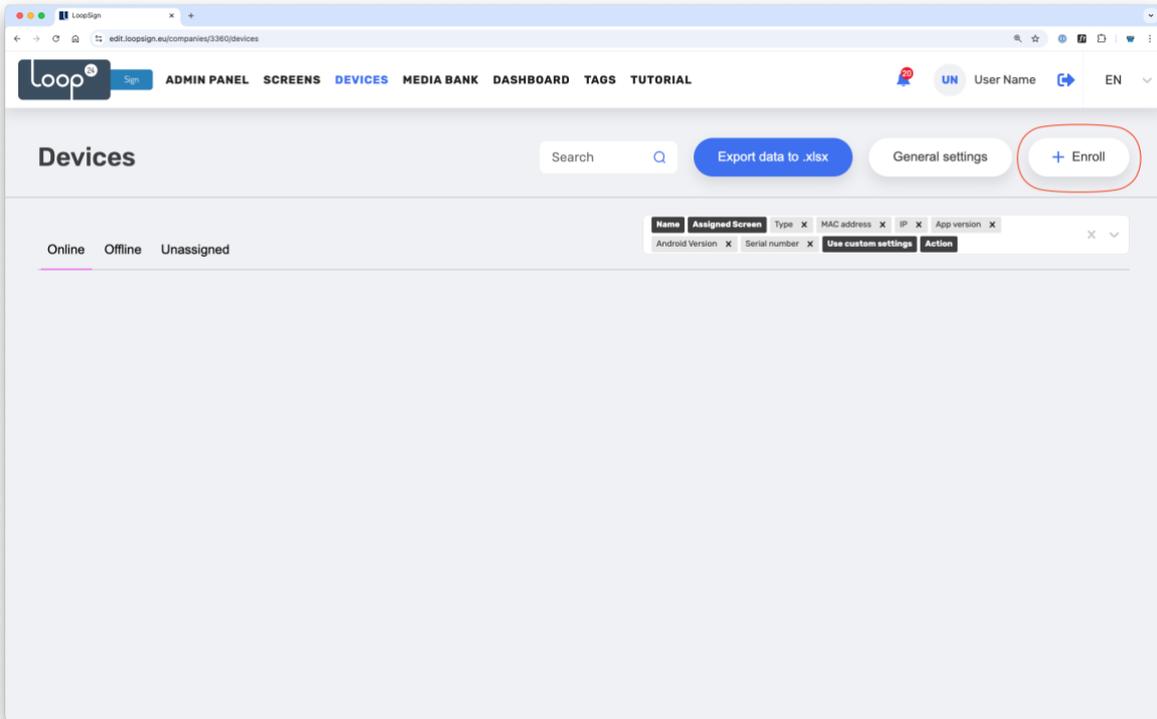
Restarting into “Pro mode” will take a couple of minutes, but a few seconds after restarting, LoopSign Player should automatically start and show the display’s unique LoopSign hash code. Use the unique hash code shown on the screen to enroll the display to your LoopSign account and show your content.

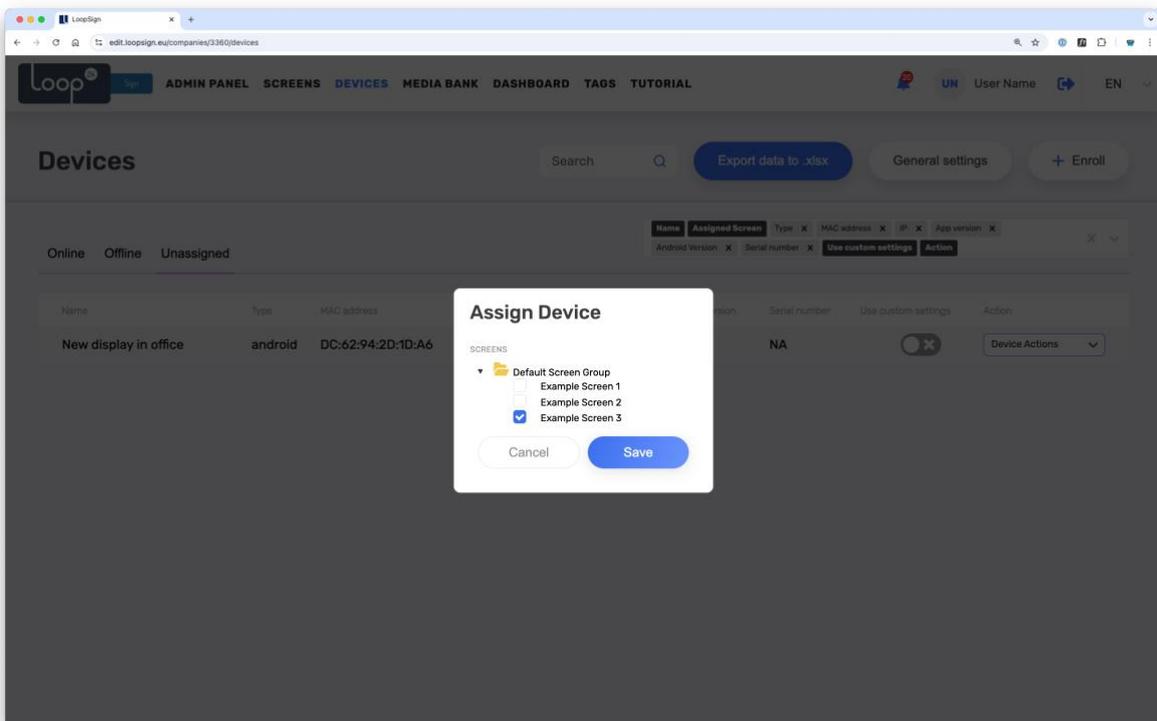
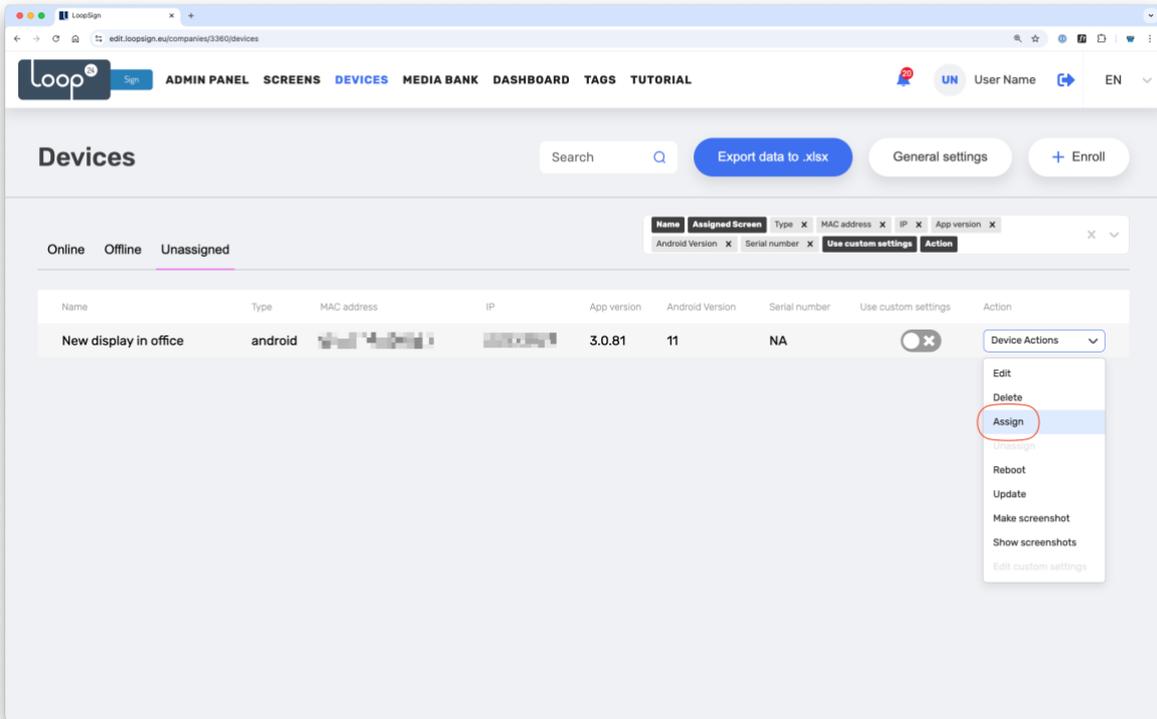


7. Enroll the display on your LoopSign account

Log in to LoopSign, and then click *Manage Screens*. After that, click *Devices* in the top menu. In the Devices overview, click *+Enroll* to add the display to your LoopSign account, using the hash code showing on the display. After that you can assign the display to a LoopSign screen to immediately have your display start playing your LoopSign content.







Congratulations! You've now successfully configured your display, enrolled it to your LoopSign account and assigned it to play content from a LoopSign screen.

